

# 2009 HDS SPONSORSHIPS & ADVERTISING

**Yes! I would like to be a Sponsor and help *Further the Art and Education of Dressage!***

## MULTIPLE-SHOW BENEFITS PACKAGE:

Includes Spring Classics and GAIC/SWDC Champs/  
Autumn Classics

### CORPORATE - \$7500/YR MIN

- Show Program Ad - Full page b/w (SC)
- Show Program Ad - Full page color (CH)
- Ad Location - Back page or inside front cover
- Display of 6 Banners (sponsor-provided)
- Competitor Packet Inserts (sponsor-provided)
- 4 Tickets for Champs Dinner & Gala (CH)
- Public Address Announcements during Shows
- Premium Vendor or Stall Location - select 1
- Sponsor Trophy for Select Champs Class
- Sponsor Plaque - Year End Awards Banquet
- 2 Tickets for Awards Banquet
- Newsletter Ad – full page b/w x 12 mos

### GOLD MEDAL - \$4000

- Show Program Ad - Full b/w (SC)
- Show Program Ad - Full page color (CH)
- Ad Location - Inside cover
- Display of 4 Banners (sponsor-provided)
- Competitor Packet Inserts (sponsor-provided)
- 4 Tickets for Champs Dinner & Gala (CH)
- Public Address Announcements during Shows
- Premium Vendor or Stall Location - select 1
- Sponsor Trophy for Select Champs Class
- Sponsor Plaque - Year End Awards Banquet
- 2 Tickets for Awards Banquet
- Newsletter Ad - half page b/w x 12 mos

### SILVER MEDAL - \$2500

- Show Program Ad - Half page b/w (SC)
- Show Program Ad - Half page color (CH)
- Display of 2 Banners (sponsor-provided)
- Competitor Packet Inserts (sponsor-provided)
- 2 Tickets for Champs Dinner & Gala (CH)
- Public Address Announcements during Shows
- Sponsor Plaque - Year End Awards Banquet

### BRONZE MEDAL - \$1500

- Show Program Ad - Half page b/w (SC)
- Show Program Ad - Half page b/w (CH)
- Display of 1 Banner (sponsor-provided)
- 2 Tickets for Champs Dinner & Gala (CH)
- Public Address Announcements during Shows
- Sponsor Plaque - Year End Awards Banquet

**CUSTOMIZED OPTIONS AVAILABLE UPON REQUEST**

## SINGLE SHOW BENEFITS PACKAGE:

(excludes Winter, Summer & Laborious Day Shows)

### GOLD MEDAL - \$2000 (SC); \$2500 (CH)

- Show Program Ad - Full page b/w (if SC)
- Show Program Ad - Full page color (if CH)
- Ad Location - Inside Covers
- Display of 4 Banners (sponsor-provided)
- Competitor Packet Inserts (sponsor-provided)
- 2 Tickets for Champs Dinner & Gala (CH)
- Public Address Announcements during Show
- Premium Vendor or Stall Location - pick 1
- Sponsor Trophy for Select Champs Class (CH)
- Sponsor Plaque - Year End Awards Banquet
- Newsletter Ad – half page b/w x 6 mos

### SILVER MEDAL - \$1500 (SC); \$2000 (CH)

- Show Program Ad - Half page b/w (if SC)
- Show Program Ad - Half page color (if CH)
- Ad Location - Inside Covers
- Display of 2 Banners (sponsor-provided)
- Competitor Packet Inserts (sponsor-provided)
- 2 Tickets for Champs Dinner & Gala (if CH)
- Public Address Announcements during Show
- Sponsor Plaque - Year End Awards Banquet

### BRONZE MEDAL - \$1000 (SC); \$1200 (CH)

- Show Program Ad - Half page b/w
- Display of 1 Banner (sponsor-provided)
- 2 Tickets for Champs Dinner & Gala (CH)
- Public Address Announcements during Show
- Sponsor Plaque - Year End Awards Banquet

## OTHER SPONSORSHIPS

	Spring Classic	Champs/ Autumn Classic	Multiple- Show
Level	\$75	\$100	\$150
Class	\$35	\$50	\$75
Friends	\$30	\$30	\$50
Breed	\$75	-	-
Volunteer	Program Mention	Program Mention	Program Mention
Com- petitor	Program Mention	Program Mention	Program Mention

## SHOW PROGRAM ADVERTISING

	Spring Classic	Champs/ Autumn Classic	Multiple- Show
Back Cover*	\$500 b/w	\$700 color	\$1100
Inside Cover*	\$400 b/w	\$600 color	\$900
Full Page color	-	\$500	-
Full Page b/w	\$300	\$400	\$600
Half Page b/w	\$150	\$250	\$350
Quarter Page b/w	\$75	\$150	\$200
Business Card b/w	\$35	\$50	\$75
Packet Inserts	\$50/300	\$100/300	\$125/300
Banner/ Sign Display	\$75	\$100	\$150

\* As available basis only, subject to Sponsor needs

## VENDORS

	Spring Classic (3 days)	Champs/ Autumn Classic	Multiple- Show Package
15' x 30' Trailers (with electricity)	\$100 Per Day	\$100 Per Day	\$600 For 7 Days
15' x 20'	\$70 Per Day	\$70 Per Day	\$420 For 7 Days
15' x 15'	\$60 Per Day	\$60 Per Day	\$360 For 7 Days
10' x 10'	\$50 Per Day	\$50 Per Day	\$300 For 7 Days

**QUESTIONS? CONTACT AMANDA MILLER**  
AMILLERMB@ATT.NET

## NEWSLETTER ADVERTISING

	1x	3x	6x	12x
Business Card	\$ 10	\$ 28	\$ 50	\$ 95
Quarter Page	\$ 13	\$ 35	\$ 65	\$ 120
Half Page	\$ 24	\$ 65	\$ 120	\$ 230
Full Page	\$ 38	\$ 108	\$ 200	\$ 400
Classified Ad (newsletter only)	\$ 15 (Free for HDS Members) 			
Classified Ad (website)	\$ 15 (Free for HDS Members)			

## COLLECTIVE REMARKS x2 ADVERTISING

### Bi-monthly E-Newsletter

Ad Box, 125x125 pixels, Click-thru	1x	2x	6x	12x
HDS Member (Includes posting of event on website and NL calendars)	\$ 15	\$ 20	\$ 50	\$ 100
Non-HDS Member	\$ 50	\$ 80	\$ 200	\$ 400

## HOUSTON DRESSAGE SOCIETY ADVERTISING POLICY

All advertising material is subject to Houston Dressage Society (HDS) approval before acceptance. HDS reserves the right to reject any ad that it feels detracts from the mission of HDS or may be offensive to HDS membership.